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EFS ID: 15709
Application ID: 09824434
Title of Invention: Grouping of Advertisements on
an Advertising Channel in a
Targeted Advertisement System
First Named Inventor: Charles Eldering
Domestic/Foreign Application: Domestic Application
Filing Date: 2001-04-02
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Confirmation Number: 8189
Attorney Docket Number: T721-22
Digital Certificate Holder: cn=Douglas Ryder, ou=Registered Attorneys, ou=Patent and
Trademark Office, ou=Department of Commerce, o=U.S.
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Submission Type: Information
Disclosure Statement

Application Number: 09/824,434
Attorney Docket Number: T721-22

Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

First Named Inventor: Dr. Charles A Eldering

SUBMITTED BY

Name: Mr. Douglas J. Ryder
Registration Number: 43,073
Electronic Signature Mark: /djrl Date Signed: 20020611

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Attached Files:

us-information-disclosure-statement

T721-22ids.xml

Comments:

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Electronic Information Disclosure Statement



Grouping of Advertisements on an Advertising Channel in a Targeted Advertisement System

Application:



Confirmation:

8189

Applicant(s):

Charles Eldering

Docket Number:

T721-22

Group Art Unit:

2611

Examiner:

Unknown

search string:

(5621728 or 5650994 or 6002394 or 6253238 or 6263501).pn.

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■ *That each item of information contained in the information disclosure statement was cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.*

US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Citation No.	Patent Number	Date	Bar Code	Patentee	Class	Subclass
	P02	5621728	1997-04-15		Lightfoot et al.	370	60.1
	P03	5650994	1997-07-22		Daley	370	259
	P04	6002394	1999-12-14		Schein et al.	345	327

P05	6253238	2001-07-26		Lauder et al.	709	217
P06	6263501	2001-07-17		Schein et al.	725	39



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Signature

Examiner Name	Date